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This Video Competition is not a competition which judges or measures the student's ability in video production skills or talents in editing. This competition is for any student to enter who can put together a Distracted Driving PSA, by use of any recording device, which presents a memorable and impactful message to other teen drivers or drivers in general on our roads. Video production skills of course should enhance a student's ability to create a video, but is not necessary or required in order to enter or win this competition. The goal of this competition is the message which is conveyed in the video to others in regard to distracted driving. In the past there has been some confusion and frustration with students who felt their videos surpassed other entries who did not exemplify excellence in editing and video production. Hopefully this clears up any confusion.

1. **Video should be a minimum of 30 seconds and no more than 1 minute in duration.**

2. Students are to create a video which tells a story or grabs the viewer with a message about the dangers of distracted driving.

3. Due to the enormous amount of videos which contain crash scenes, we suggest stepping out of the box and being more original and creative with a story or message conveyed. You will want to make the video so it is memorable and provides a strong message of the topic chosen to its audience.

4. Distracted driving topics, can be, but is not limited to: cell phone use or cell phone distractions, drug or alcohol use, inside car distractions such as eating, drinking, or too many people in the car, loud music, distracting conversation, applying makeup, backseat drivers. Outside the car distractions such as weather conditions, traffic, speed, road conditions, road rage, driving on an unfamiliar road, being lost, GPS distractions, animals such as deer or pets. Other topics: not wearing seatbelt, vehicle poorly maintained, flat tire or blow out, falling asleep at the wheel, etc.

**\*\* This year RTS is encouraging Georgia Lawmakers to pass a Hands Free Cell phone use Law so this might be another really good option for a video.**

5. Students will submit their videos online through the RTS Website.  
[www.Road2Safety.com](http://www.Road2Safety.com).

6. How to get your video disqualified: copy or make a close copy of any previous video entered or any commercial on TV or any video on the internet; use of swear words or false language; actually driving (the driver) while shooting video footage or taking footage in an unsafe manner or endangering themselves or others in any way; any use of any drugs or alcohol in the video or while making the video; or any other manner in which the RTS Director may deem reason for disqualification not mentioned here, at the Director's discretion. Students must film footage for their video before or after school or on weekends, and entering this competition cannot interfere with everyday school attendance or learning.

7. Students may work together to submit a video, and must specify the names of the students responsible for the production of the video. Students will share any award they receive equally among the group who is responsible for the production of the video. Students who act

or play a part in the video are not considered responsible for production unless they are listed as being responsible for the production in order to share in any award given.

8. Students are required to attend the awards event in order to receive an award. Not all students responsible for the production are required to be in attendance, but at least one person from the group must be in attendance in order to receive an award. If no one is there to represent the video submitted, and it receives an award, the students surrender their award, and the award will be given to the next runner up. In instances of emergency this rule at the discretion of the Director will be taken into consideration.

9. The Awards Event will be held at the Metropolitan Club in Alpharetta on Winward Parkway, just east of GA 400.

10. Cash Scholarships will be offered for top three winners up to \$1000.

By entering this competition you automatically agree you have read and understand the rules of this competition. Full rules and release of FCS and Road to Safety, the Director, teachers, staff, or any one associated with FCS or RTS from any and all liability associated with the entering of this competition are on the RTS website. By entering the competition you acknowledge and release all liability of harm as stated on the RTS Website under competition rules.